

Getting Your Home Ready for Market

If you're thinking of selling your home, there is no better time to list. Get your home market-ready in under a week by completing these six tasks.

1. Wash the windows and mirrors.
Let more natural light in by washing both inside and outside with a streak-free cleaner and lint-free cloth. Clean mirrors in the same way and they will reflect more light inside, making rooms feel bigger,
2. Open the blinds and curtains.
Make use of the natural light by letting as much into the space as possible. Dust the slats and shake out the curtains. Tie cords up and out of sight. Replace heavy fabrics with lighter, airier ones.
3. Vacuum, sweep, mop & dust.
Dust and grime builds up even in the cleanest households. Take the time to address all surfaces, then open the windows to bring in fresh air. A clean, aired space feels bigger and more comfortable. If you have pets, consider renting a steam cleaner for a deeper clean of carpets and furniture. (Don't forget to vacuum your air conditioner filters, air vents, lamp shades, and baseboards.)
4. Freshen up the entryway, inside and out.
Invite buyers to your doorstep by using small upgrades to reinvigorate the entryway. Sweep the front porch, paint the railing, and lay a new doormat down next to a planter of brightly colored flowers. Inside, stow away winter coats, boots, and accessories and clean up the junk mail pile. Remove everything unnecessarily surrounding the front door to give first-time visitors a great first impression.
5. Remove family photographs and personal mementos.
Potential buyers prefer a blank slate when visualizing themselves in a new home.
6. Ask for the help you need.
Real estate professionals are staging experts with objective eyes who can advise you on what to do next in order to find a buyer for your home.

Selling your home can be daunting, but there are plenty of resources available. To help you figure it all out, call a REALTOR® who give you advice and educate you on the current market conditions.